# Research Valorization in France after the 10th anniversary of innovation law

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Plan:

**General context** 

New instruments: mutualisation of TTO's

Specific other incentives: CARNOT network



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#### **Policy historical milestones**

1982 : framework law for research and technology

1984: law organizing higher education and Universities

1999: innovation and research law

2006 : research program law

2007: law increasing autonomy of universities



#### French specificities of Tech Transfer

- Historically strong national organisms (CNRS, INSERM, INRA, INRIA, etc...): usually "thematic" poles
- Since 3 years: Emerging "geographical" poles (15)
  - organised at regional level or (i.e. Bretagne, Aquitaine, Alsace)
  - agglomeration when big enough (i.e. Paris, Lyon, Toulouse)
- strong disparities & differences among structures



#### French institutional reforms

- Increasing role of campus
  - 2005 tender organised by the Ministry of Research (12,5M €)
  - strong wish of French President Nicolas Sarkozy (quoting Berkeley university - 22 january 2009)
- Agenda for next years:
  - Progressive autonomy of universities
  - Change of rules regarding IP management among public organisms: unique mandatory
  - Increasing role given to universities versus organisms regarding "valorisation": TT & commercialisation activities
  - Privatisation of TT?



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# Maximize technology transfer from public research to economy

- Settle new organization of technology transfer
- Organization based on geographic logic
- Improve professionalism of staffs
- Support (by funding) proof of concept



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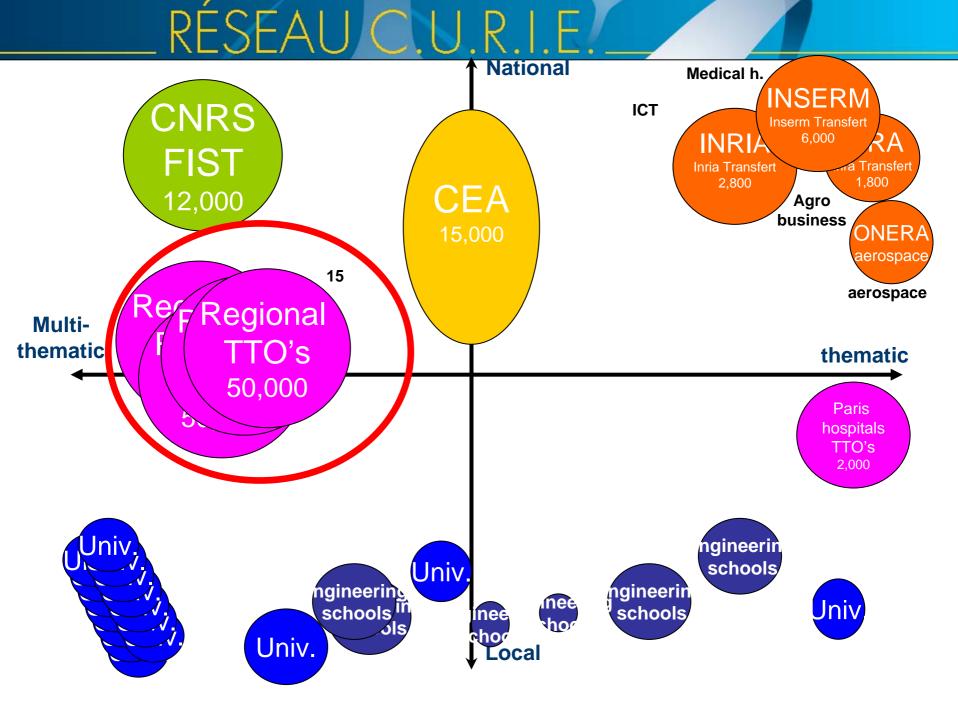
Specific other incentives: CARNOT network



#### **Consolidation among organisations**

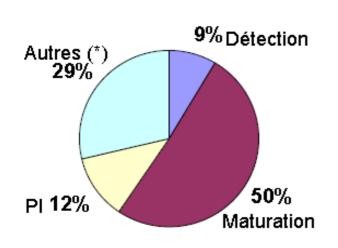
- Call for tender 2005
- 4 M€ a year since then
- Initial objective: mutualisation of maturation (poc) between PRO's in order
  - to reach a critical mass
  - more profesionalism
  - increase tech transfer

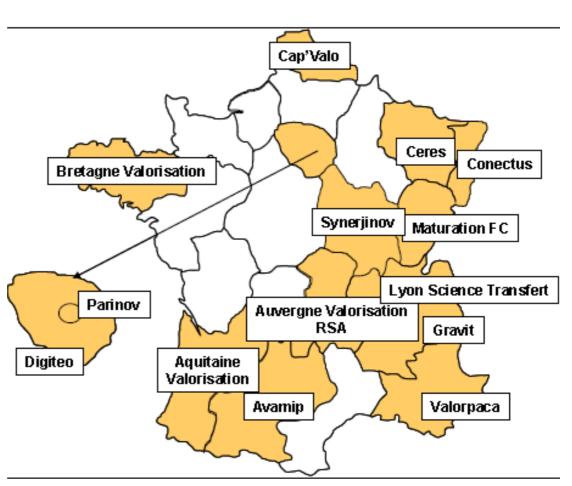




#### **Global situation**

- 4 M€per year
- 50% of France concerned



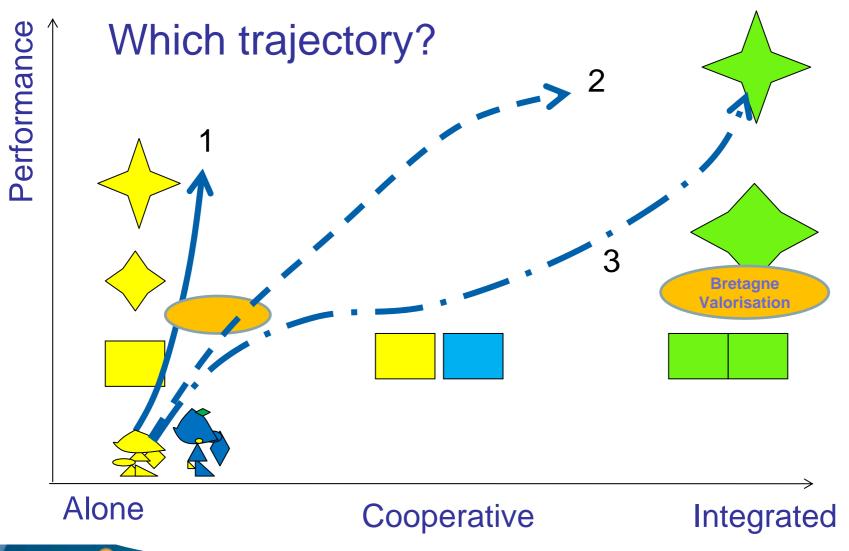


# 14 new mutualised organisations in France since 2005

#### Figures for those structures (overall)

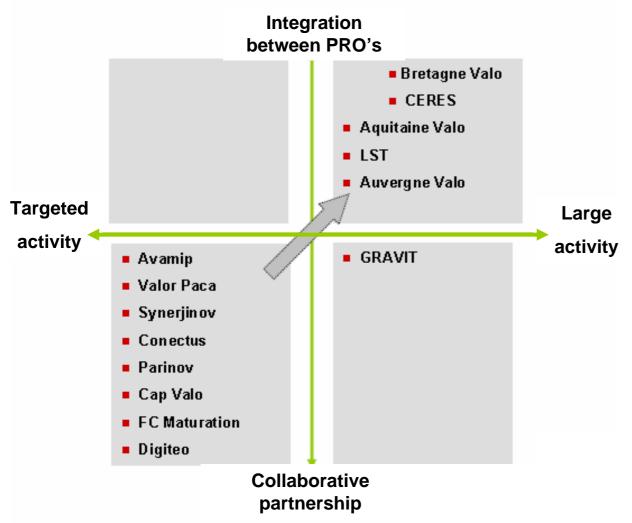
- Potential researchers concerned: 47 700
- Full time professionals for TT: 100 persons
- Professionals for TT coming from existing former structure of individual universities: 55,1 i.e. 57,2%
- Partners involved: 121







#### **Strategy**

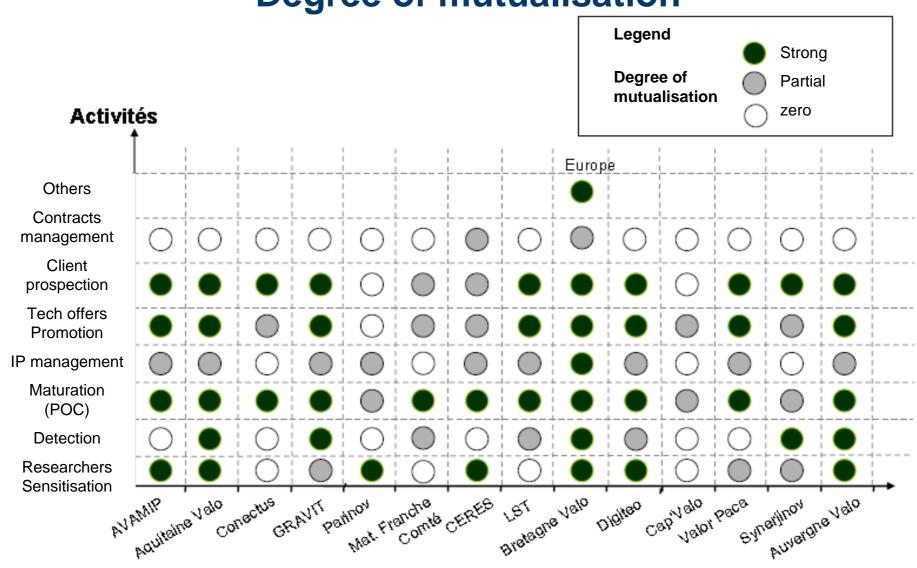


- 1/3 fully integrated
- Four joint projects have a targeted activity
- thematic (incubation)
- Functions

   (detection,
   maturation,mkt)

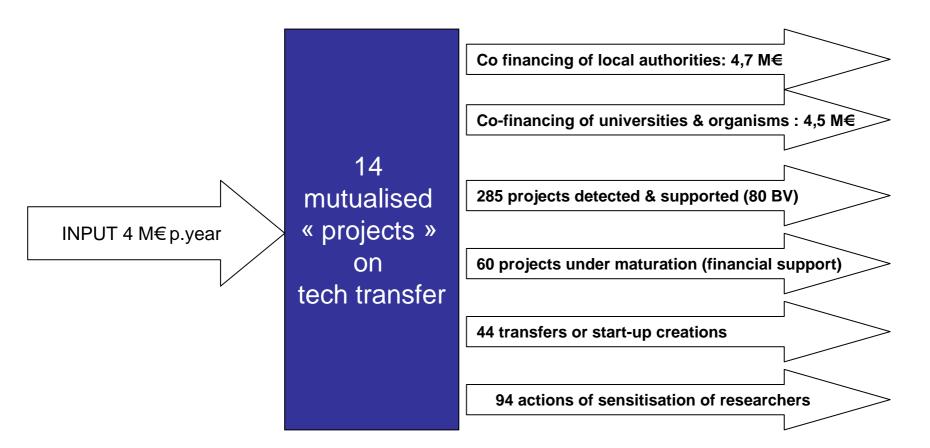
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#### Degree of mutualisation



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#### **Evaluation: operational results**



Source: DGRI, Ministry of higher education & research



#### Technology transfer, few 'key indicators'

Organisations	Patents filed		I.P. rights		R&D contracts
	2005	2007	2005	2007	2006
CEA	344	431	21 M€	26 M€	93 M€
CNRS	176	187	53 M€	57 M€	33 M€
INSERM	85	119	4 M€	5 M€	13 M€
Other National Labs	57	52	9 M€	10 M€	35 M€
Universities	395	-	9 M€	-	65 M€
Engineer Schools	-	-	< 1 M€		~ 30 M€

Source: DGRI, Ministry of higher education & research



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#### **CARNOT Network**

3 main goals for the public research structures:

- Development and professionalization of their research partnerships (collaborative Research)
- Support their scientific and technologic resourcing,
- Integration within a network
  - national and international visibility and accessibility
  - multi-field offer (inter-Carnot cooperation).



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#### **CARNOT Network**

- Definition in 2004-2005 of the general principles of the program by the Ministry of Higher Education and Research
- First call for proposals at the end of 2005 :
- 20 Carnot Institutes selected in April 2006
- Second call for proposals at the end of 2006 :
- 13 new Carnot Institutes selected in February 2007
- Management program entrusted to ANR in 2006
- Creation of the "Association des Instituts Carnot", federative level of the Carnot Institutes, in February 2007



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#### **CARNOT Network - Financial support**

The Carnot label is given for a 4 years renewable period. Each Carnot Institute receives a financial support according to:

- the annual income from research contracts with firms and licences
- the ratio between this contractual income and the global budget of the structure

With a bonus for cooperations with SMEs

In 2006: 36 M€ for 20 Carnot Institutes

In 2007 and 2008: 60 M€ for 33 Carnot Institutes



## Thanks you!

#### Contact:

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