

European Knowledge Transfer Society

Professional Certification in KT

ProTon Europe

- Background
- Aim
- Network of National Networks
- Activities
 - Policy Advice / Lobbying
 - KT Survey
 - Exchange of best practice (Conference, co-branded events, web site, newsletter)
 - Increasing status and recognition of the profession

ProTon – Why EuKTS

Increasing status and recognition of the profession

- A new and fast growing profession - Lacks a recognised career structure
- Difficult for KT practitioners to achieve professional recognition
- Need to increase status and recognition
 - across all sectors of economy
 - Trans-national recognition
 - At all stages of career

EUKTS initiative

- Feasibility of establishing a **European KT Organisation** offering a comprehensive **recognition system for KT professionals**
- **EU funded** project (OMC-NET)
- Based on **recommendation** from OMC-Crest Expert Group on IPR and Research and CERT-TTT-M project
- Made by strong European **consortium** of KT associations (ProTon Europe, LES, IKT), policy and training organisations.
- **Bottom up** approach - Facilitating cooperation between existing KT organisations and stakeholders

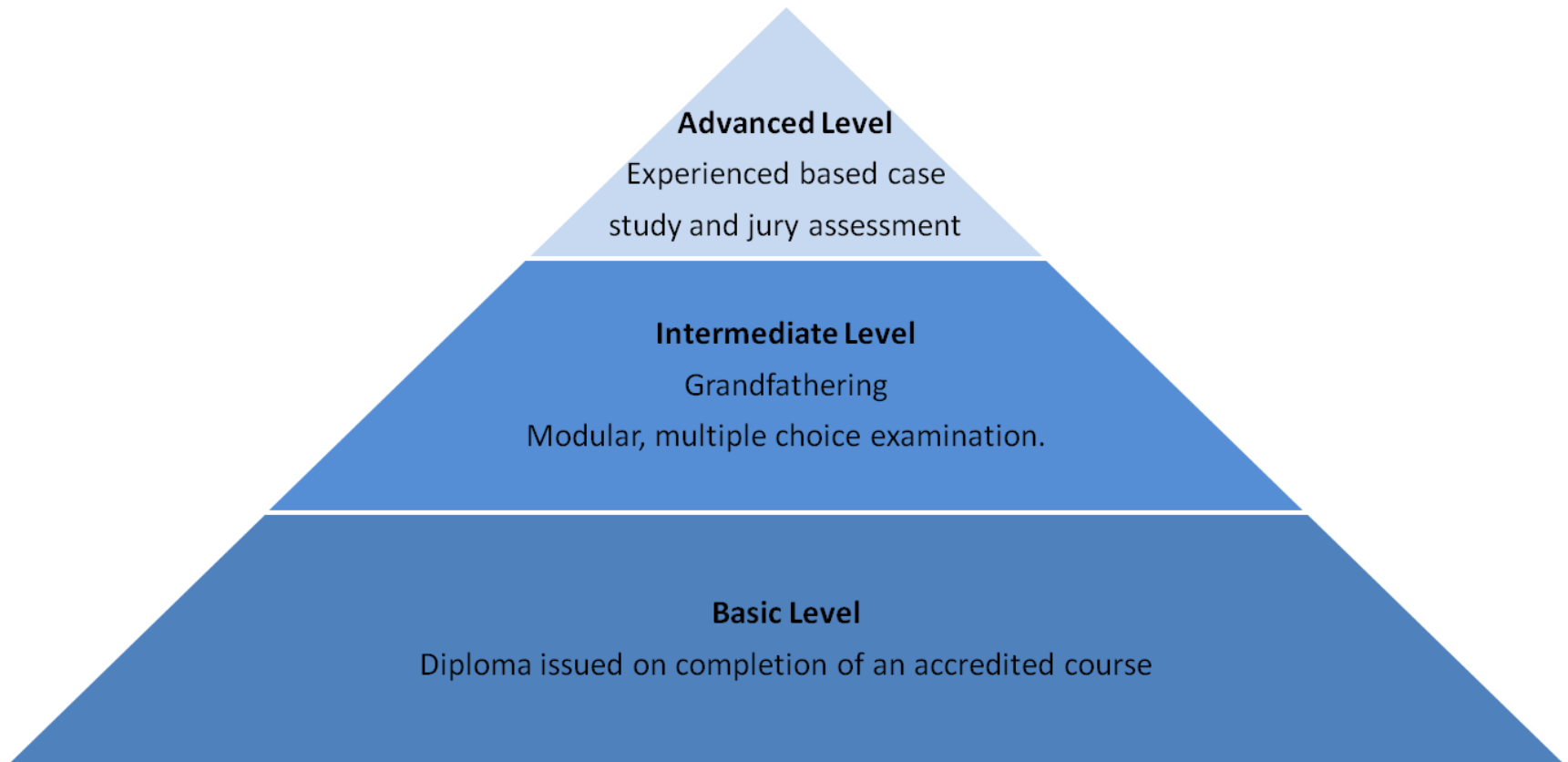
EuKTS key points

- A coordinated European approach to KT profession
- standards for recognition of KT profession
- promote of quality training and certification
- encourage the use of common metrics for KT
- involve main stakeholders / not members
- not for profit organisation

EuKTS

- is not a training provider
 - define professional curriculum and certification
 - accredit courses and certify individuals
- is not a totally new association
 - inclusive of existing organisations and networks
 - ensure independence and transparency
 - supported by Member States and EU Commission

EUKTS certification levels



EuKTS Progress

- Agreed content and competence standards, quality standards, accreditation/certification criteria and procedures, application procedures, professional levels, etc
- Professional curriculum and guidelines developed
- Basis for European registers of accredited courses and of certified professionals
- Basic level pilot underway
- Plans in preparation for intermediate and advanced

KT Curriculum

8 core competencies:

- Information analysis and management
- Strategy and IP portfolio
- Intellectual Property protection
- Opportunity assessment and valuation
- Knowledge transfer and marketing innovation
- Negotiation and contracting
- New business development and financing
- Project management

Each competence split into Units and Sub-Units

Pilot Accreditation / Certification at basic level

Criteria

- All domains of the framework covered – see guidelines
- Quality training assurance
- Final exams developed

Accreditation procedures

- Application form and guidelines for applicants
- Accreditation of courses completed by mid-June

Accreditation Panel

- Composed by experts internal and external to the Consortium

Guidelines for applicants

- **Extent:** 80 hours (tests excluded)
- **Style:** in classroom, distance or blended
- **Theory/Practice ratio:** at least one practical example (case study) for each competence
- **Final test:** exam developed by accredited training provider

Consortium EUKTS

- **ERPDA** - Emilia-Romagna Region – ITALY (**Co-ordinator**)
- **ASTER S. Cons. P.a.**– ITALY
- **AWS** - Austria Wirtschaftsservice GmbH – AUSTRIA
- **CUNI** - Univerzita Karlova V Praze As - CZECH REPUBLIC
- **EPO** - Europäische Patent Organisation/Academy - GERMANY
- **HIGHBURY LES GB/I** - Highbury Ltd. LES GB/I - UNITED KINGDOM
- **IEEPI** - Institute Européen Entreprise et Propriété Intellectuelle – FRANCE
- **IKT** - The Institute of Knowledge Transfer - UNITED KINGDOM
- **IWT** - Agentschap voor Innovatie Door Wetenschap en Technologie – BELGIUM
- **LIAA** - State Agency Latvian Investment and Development Agency – LATVIA
- **LES FRANCE** - Licensing Executive Society France – FRANCE
- **MCI** - Management Center Innsbruck – AUSTRIA
- **ProTON** - ProTON Europe AISBL – BELGIUM
- **RSM** - Rotterdam School of Management Erasmus University - THE NETHERLANDS

Thank you for your attention

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